



## CASE STUDY

### **MORGAN GLEAVE - ARTIST & WRITER**



Morgan was working as a Health Care Assistant at a specialist brain-injury hospital in 2019, something he wanted to do that 'gave back' to society but unfortunately, he fell ill and was forced to leave.

Art, especially cartoon and comic animation, had always been part of his life. He'd had a successful career as a Graphic Designer and was a talented animator. His wife knew he wasn't well because he wasn't drawing!

To ease his ill-health, he began to draw comics once again, mainly self-help stories for people starting in business. He also discovered a skill for skateboarding! As his recovery gained momentum, he realised his creativity was part of him, a passion in his life, so he started to formulate a plan of how to make it a career once again.

After finding the details of the WiLL project at the job centre, CASE's Business Start-up course seemed like the perfect fit, so he enrolled onto it.

"The course was fantastic. I met people in similar positions to me and our enthusiasm, coupled with Dorothy's energy, inspired me to 'start again'".

At first Morgan was unsure about his direction but gained self-confidence through the duration of the course and his motivation to improve his prospects and future grew.

"Dorothy was wonderful, attentive and very supportive. She reassured me and led the course brilliantly, offering real world advice".

In just one year, at the beginning of 2020, everything changed for Morgan. In a week he was invited onto the team of a new U.K. Comics Anthology; was asked if his artwork could be displayed in Los Angeles, and if he would create a logo for a skateboarding school in Surrey! For Morgan it was 'real dream come true stuff'!

Since then, he has had comics and cartoons published on a regular basis in the U.K. and America, has created artwork for skateboard companies in the U.K. and America and has become a sponsor of a Skateboarder – at the age of 51!!

“Dorothy stayed in contact throughout the year, by phone and email, offering wonderful support and advice. She helped me through the process of applying for funding through the WILL project to get new equipment, which has really helped me further my career and work more effectively. It meant a lot to me and I could now really realise my dreams”.

Already in 2021 Morgan has created comics and cartoons for publication globally and has become the official cartoonist for a leading coach and motivational speaker.

“I’m finally doing what I’ve always wanted to do....be a published cartoonist. This year my focus is building on the incredible last one by making my art provide me with a healthy, solid and stable income. I’m really happy”.

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