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**Social Enterprise and Investment Resources**

*A list of good practice resources to help you to develop, grow and be more resilient*

**Enterprise Support Toolkit**

The Key Fund’s Enterprise Toolbox has everything that you need including resources and templates to support social enterprises to develop and grow:

<https://thekeyfund.co.uk/finance/our-support/>

## Business Planning & Trading

Good resources and tools available online to help you to develop a business plan:

<https://keyfund.startupinfohub.co.uk/topics/business-planning>

<https://knowhow.ncvo.org.uk/tools-resources/business-plan-template>

<https://www.goodfinance.org.uk/latest/post/resources/ambitious-social-entrepreneur>

The NCVO Trading Guide is a great resource to help you to generate income from trading:

<https://www.ncvo.org.uk/component/redshop/1-publications/P44-good-guide-to-trading?highlight=WyJ0cmFkaW5nIl0=>

**Market Research**

The Key Enterprise Toolkit has a page that sets out some good advice, resources and tips for market research which will help you to develop your business case:

<https://keyfund.startupinfohub.co.uk/topics/research-your-market>

**Financial Planning**

The following NCVO Financial Management Guide sets out everything that you need to know about finance, budgets, cashflow, full cost recovery etc.



The Key Fund has developed a cashflow template and example that can be used. See here:



# Social Investment

The Good Finance website has everything that you need to know about social investment, see here:

<https://www.goodfinance.org.uk/>

See here for top tips from a social investor on how to become investment ready:

<https://www.goodfinance.org.uk/latest/post/blog/investor-insight-6-tips-how-become-investment-ready>

See here for the NCVO Guide and Toolkit on Social Investment:

<https://www.scrt.scot/wp-content/uploads/2015/12/Social-investment-toolkit-NCVO.pdf>

There are hundreds of great examples of charities and social enterprises that have used social investment to develop and grow their organisation. You can get some ideas for your business plans by looking at what other organisations have done. For example, see here:

<https://www.goodfinance.org.uk/case-studies>

<https://www.bigpotential.org.uk/case-studies>

<https://www.pioneerspost.com/se100index>

The Reach Fund is a grant programme that helps charities and social enterprises to raise investment. This fund is for organisations that need some extra support to raise investment e.g. support with governance, financial modelling or business planning. See here for more information:

<https://www.reachfund.org.uk/>

**Social Impact Bonds**

Everything that you need to know about Social Impact Bonds including case studies, a toolkit and a knowledge bank can be found here:

<https://golab.bsg.ox.ac.uk/>

**Social Impact**

Visit Inspiring Impact for free online resources, peer learning networks, and grant funding, so that you can plan, understand, and improve your impact:

<https://www.inspiringimpact.org/>

**Digital Resources**

This Eastside Primetimers selection of the top ten articles, videos, resources and tools will help you take your digital leadership to the next level:

<https://www.ep-insights.org/blog/2019/5/3/10-of-the-best-charity-digital-resources>

**Other Resources**

This Big Society Capital Building Blocks and Support Map has an extensive range of resources, links, toolkits and tips – everything that you need to develop and grow your business.



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# Local Support

For free local support to Voluntary and Community Sector organisations in Leicester and Leicestershire, contact Voluntary Action LeicesterShire:

Helpline: 0116 257 5050

Website: [www.valonline.org.uk](http://www.valonline.org.uk)

For free local support to social enterprises in Leicestershire, or business support consultancy, contact Co-operative and Social Enterprise Development Agency (CASE)

Telephone: 0116 222 5010

Email: enquiries@case.coop

Website: <http://case.coop/>

## National Support

NCVO and Social Enterprise UK provide great resources and support to social enterprises.

<https://www.ncvo.org.uk/>

<https://www.socialenterprise.org.uk/>

The School for Social Entrepreneurs (SSE) offers some great courses on social enterprise to help you to get skilled up. See here:

<https://www.the-sse.org>

Good Finance has a list of professional advisers:

<https://www.goodfinance.org.uk/investors-advisors>

If you want to better understand the opportunities and risks of investment then you can access a free one-to-one mentor. See here for more information:

<https://www.bigsocietycapital.com/what-we-do/current-projects/get-informed-campaign/get-informed-mentoring>